

EXHIBITORS PROSPECTUS

SCAFP SUMMER BREAK AWAY & ANNUAL ASSEMBLY

SONESTA RESORT, HILTON HEAD ISLAND, SC

JUNE 3-6, 2027



Dear Valued Exhibitors,

We are delighted to extend an invitation for you to participate as an exhibitor at the SCAFP Summer Break Away & Annual Assembly. This signature event offers a unique and impactful platform for your organization to showcase its products, services, and innovations directly to a targeted audience of healthcare professionals. As an exhibitor, you will have the opportunity to engage face-to-face with a diverse group of attendees, including practicing family physicians, family medicine residents, medical students, and other primary care providers.

These attendees are not only committed to advancing their knowledge and clinical skills—they are also highly interested in discovering new technologies, services, and products that can improve outcomes for their patients and streamline their practices.

We encourage you to take advantage of this exceptional opportunity to highlight your company's offerings, and connect with healthcare professionals.

We look forward to welcoming you to this exciting and rewarding event.

2027 EXHIBIT PROSPECTUS

Exhibit Hours

The exhibit hall will remain open each day until the general sessions adjourn. Exhibitor networking breaks will be scheduled each day to ensure all attendees have ample time to meet with exhibitors. Count on attendees visiting the exhibit hall throughout the day.

- Thursday **SET UP** June 3rd 4PM-6PM
- Friday June 4th 7:30am to 5PM
- Saturday June 5th 7:30am to 1PM
- Sunday June 6th 7:30AM to 10:30AM

Cancellation Policy

Written cancellations made prior to May 3, 2027 will receive a refund equal to 50% the full display fee. Cancellations received after May 3, 2027 will be non-refundable.

Qualifications for Exhibits

Exhibits must align with the academy's mission to support the medical profession. Priority is given to pharmaceutical and electronic medical records companies. Due to limited space, a waitlist is maintained annually.

Subletting of exhibit space is strictly prohibited, and multiple firms or subsidiaries may not share a booth. Exhibits must not be affixed to walls, doors, or backgrounds; any damage must be covered by the exhibitor. Exhibitors must respect each other's space and operate solely within their assigned booth. All interviews, demos, and literature distribution must occur inside the booth. Canvassing outside and sales within the exhibit hall are not permitted. Only AMA-approved proprietary drugs, chemicals, or agents are allowed.

The academy may revise the floor plan in case of space conflicts or unforeseen circumstances.

Representative Policy

Each booth may have up to 2 representatives. All representatives must be registered in advance. Each additional representative will be charged \$150.00. All representatives **must have badges on** during the conference. All exhibitors must have at least 1 representative at the booth during exhibiting hours. Representatives' names must be confirmed by May 3, 2027.

Door Prizes

Exhibitors may provide door prizes to attendees, however, SCAFP Staff will conduct the drawing and announce the winner along with the company information that provided the door prize.

Attendee Information Provided

At the conference, the SCAFP will provide each exhibitor with an attendee list that will include the attendees name and city. According to SCAFP policy, the SCAFP is not permitted to provide address, phone numbers or emails of members/attendees.

Exhibit Drayage/Shipping Information

SCAFP will provide drayage and shipping information upon request. **Do not** ship directly to the hotel.

Health and Safety Protocols for SCAFP Meetings and Events

The well-being of our attendees is a top priority. We encourage all eligible participants to stay current with COVID-19 vaccinations and boosters per CDC guidance, and to consider masking to reduce illness transmission. If you're feeling unwell, please refrain from attending. SCAFP monitors CDC, state, and local guidelines and may update protocols as needed.

Security

The SCAFP will take reasonable precautions to safeguard each exhibitor's property; however, the Academy can assume no liability whatsoever for loss or damage of any kind. The SCAFP, however, will endeavor to protect exhibitors by having the exhibit areas locked after exhibit hours. *Any valuables should be safeguarded and removed at the close of exhibit hours each day.*

Indemnification and Hold Harmless

Exhibitor assumes responsibility and agrees to defend, indemnify and hold harmless the SCAFP and the Resort and their respective employees and agents against any claims or expenses arising out of the use of the exhibition premises, except to the degree of negligence of the SCAFP, the Resort, their respective employees and/or agents. The Exhibitor understands that neither the SCAFP nor the Resort maintain insurance covering the Exhibitor's property and it is the sole responsibility of the Exhibitor to obtain such insurance.

Hotel Accommodations

Sonesta Resort Hilton Head Island

Enjoy the charm and warmth of one of the finest hotels in Hilton Head Island. Nestled along the coast with stunning views and lush landscapes, the award-winning Sonesta Resort Hilton Head Island is a premier destination for getaways, gatherings or business.

Hotel Contact/RESERVATIONS:

SCAFP has secured a room block for this event at a discounted rate. We are including sponsors and exhibitors in our room block rate. Take advantage of this offer and support us by booking your stay within the SCAFP room block at the Sonesta Resort.

Reservations may be made through the conference link that will be provided at the first of the year.

Sonesta Resort

130 Shipyard Dr

Hilton Head Island, SC 29928

(843) 842-2400 *Request in house reservations

Cancellation or Postponement of Meeting:

In the event the Conference is postponed due to any occurrence not caused by the conduct of SCAFP, or that such occurrence be an act of God or the result of war, terrorism, riot, civil commotion, sovereign conduct, pandemic or any person(s) not party or privy to this contract, then the performance of such parties under this contract shall be excused for such period of time as is reasonably necessary after such occurrence to remedy the effects thereof, and in any event for the duration of such postponement. In the event that such an occurrence results in the cancellation of the conference, each party hereby releases the other from all obligations under this contract. The SCAFP will not be liable for any expenses or losses incurred by the Sponsor/Exhibitor.

2027 EXHIBITORS EXHIBIT APPLICATION

I hereby apply for exhibit space for our use at the Summer Break Away & Annual Assembly of the South Carolina Academy of Family Physicians, June 3-6, 2027 (June 3th Set Up), at the Sonesta Resort, Hilton Head Island, South Carolina. I understand that this application becomes a contract when signed and accepted by the South Carolina Academy. I have read and understand the conditions and regulations as published in the Exhibit Prospectus. By signing below I am indicating my agreement to be bound by such conditions & regulations and accept responsibility for informing all of our agents of these conditions and agree that they will abide by them.

Company/Organization Name: _____

Authorizing Agent Name and Title: _____

Address: _____

Phone: _____ **Email:** _____

Signature: _____ **Date:** _____

***The following information will be used in the SCAFP Journal, conference signage and publications.**

Company/Organization Name to be displayed: _____

Company Contact info: Rep and Title: _____

Address: _____ **Phone:** _____

Company Products that will be displayed: _____

Exhibit Representatives: List the names of each representatives as it should appear on the badge.

Name 1: _____ **Phone:** _____

Address: _____ **Email:** _____

Name 2: _____ **Phone:** _____

Address: _____ **Email:** _____

Each additional name will be charged a \$150 fee.

Name 3: _____ **Phone:** _____

Address: _____ **Email:** _____

Name 4: _____ **Phone:** _____

Address: _____ **Email:** _____

2027 EVENT BOOTH & ADDITIONAL SELECTIONS

Exhibit Hall Packages

All booth fee's includes:

- 8-by-10-foot booth with pipe and draping
- 6-foot table skirted in show colors and 2 chairs
- Networking Breakfast and Breaks each day
- 7-by-44-inch sign furnished with your company name and booth number
- One 110-volt electrical outlet, *if requested in advanced*
- Attendee List – Names and location only.
- After meeting acknowledgement in the SCAFP Journal

_____ Standard Display \$1800.00

- 1 Booth / 2 Attendees
- Acknowledgement on the onsite exhibit and sponsor sign.
- After meeting acknowledgement in the SCAFP Journal

_____ Premier Display \$2300.00

- 1 Booth / 2 Attendees
- Acknowledgement in the Conference Program, email blasts, SCAFP Journal and all the event publications before, after and during meeting.
- 2 tickets to the Friday Mix & Mingle Luncheon – Opportunity to mingle with the attendees.

Co-Sponsors are recognized with great appreciation in the Conference Program, email blasts, SCAFP website, SCAFP Journal and event publications. *Please specify which event(s) below you wish to co-sponsor:*

_____ Ice Cream Social - \$1500 _____ Mix & Mingle Lunch - \$3000
_____ Breakfast in Exhibit Hall -\$2500 _____ Membership Luncheon - \$2500
_____ General Supporter: _____\$500 _____\$1000 _____\$1250 _____\$1500 _____\$2000 _____Other \$ _____

Additional Selections

1) YES _____ NO _____ ELECTRICITY NEEDED? Power source will be provided upon request.

2) _____ BAG INSERT \$275 - Includes inserting 1 item. Conference bags will be distributed to all onsite registered attendees. # _____ Additional inserts \$75.00 per piece. Item

Description: _____

***Meeting bag insert items must be pre-printed and received by May 3, 2027.**

3) _____ DOOR PRIZE – I will be donating a door prize to be given away to attendees. (see Prospectus for SCAFP door prize rules) Description: _____

2027 EXHIBITORS FEE TOTAL

Exhibit booths will be reserved in the order applications are received. Deadline for application and receipt of payment in full is May 1, 2027. The SCAFP Tax ID number is 57-0372530.

Please fill in the appropriate fees and total.

Exhibit Booth Total Fee: _____

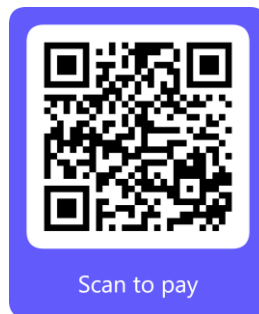
Co-Sponsor Total Fee: _____

Additional Selections Total Fee: _____

Additional Representatives Total Fee: _____

TOTAL Exhibit Fees Due \$ _____

Credit Card Payments



Or follow this link

<https://buy.stripe.com/4gM3cwacA0PKaWS3JY3Je06>

If you need additional help, please contact the SC Academy of Family Physicians Office at 864-984-7237.

Please mail, email, or fax the completed Application, Exhibit Selection and payment to:

SC Academy of Family Physicians

PO Box 312

214B West Laurens St.

Laurens, SC 29360

Fax (864)984-5666

Email: SCAFPCoordinator@gmail.com